



London 2024

Ontario
Summer Games

Jeux d'été
de l'Ontario

Presented by/Présentés par



Desjardins Group partners with London 2024 Ontario Summer Games presented by London Hydro in support of Ontario youth

LONDON, April 16, 2024 - The London 2024 Ontario Summer Games presented by London Hydro Host Organizing Committee is proud to announce a new partnership with **Desjardins**, making the cooperative financial group an official partner for the 2024 Summer Games.

"We are so proud to welcome Desjardins Group as a partner," said Dave De Kelder, General Manager of the London 2024 Ontario Summer Games. "The organization has a track record of supporting events that give young people an opportunity to push themselves and to learn, and that's exactly what the Summer Games are about."

"The young athletes that make it to the Games have shown incredible perseverance, and Desjardins is proud to be able to support them during a big moment in their lives. The Summer Games build a real sense of community, and the event wouldn't be possible without all the organizers and the volunteers who make it happen," said Isabelle Garon, Executive Vice-President, Marketing, Communications, Cooperation and President's Office at Desjardins.

This partnership sees Desjardins continue to encourage youth and support the athlete experience at the Games, while also contributing to an important community event in London. To learn more about Desjardins *and their commitment to youth*, visit the [*Together For Our Youth program*](#).

Partnership and volunteer opportunities are still available for this summer's event hosted across London, ON, from August 1–4, 2024. To learn more about the Games and how you can get involved, visit www.london2024.ca.

##

About the London 2024 Ontario Summer Games

The London 2024 Ontario Summer Games presented by London Hydro are taking place in London, Ontario from August 1 – 4, 2024. Over 3,500 of Ontario's top youth athletes, coaches, and officials, along with their family and friends will be coming to London to participate in the Games. Additional details about the Games can be found at www.london2024.ca and by following @OSG2024 on social media.

About Desjardins Group

[Desjardins Group](#) is the largest cooperative financial group in North America and the fifth largest in the world, with assets of \$422.9 billion as at December 31, 2023. It has been named one of Canada's Best Employers by *Forbes* magazine and by Mediacorp. To meet the diverse needs of its members and clients, Desjardins offers a full range of products and services to individuals and businesses through its extensive distribution network, its online platforms, and its subsidiaries across Canada. Ranked among the world's strongest banks according to *The Banker* magazine, Desjardins has one of the highest capital ratios and one of the highest [credit ratings](#) in the industry.

Media Contact

Zanth Jarvis
Director, Sport Tourism
Tourism London
(226) 984 8640
zjarvis@londontourism.ca