

# Desjardins Insurance Road Safety Survey

A look at risks, right from the driver's seat

## Drivers' Top Risks:

Distracted driving tops the list for the second year in a row, followed by



Alcohol-impaired driving



Aggressive driving, and



Drug-impaired driving



5% consider themselves an aggressive driver but ...

75% see OTHERS driving aggressively

30% swear while driving

20% honk their horn when upset

### Aggressive Driving!

Caused by ...

- Other drivers 54%
- Rushing 53%



## Top factors likely to cause distracted driving



53% external environment



36% changing console settings



37% cellphone-related distraction



26% eating & drinking

Top motivators to stop distracted driving:

- Decreased insurance rates for record of good behaviour (38%)
- Getting into a collision (27%)

## Driving Impaired

4% have driven under the influence of alcohol

2% have driven under the influence of cannabis



## Young Drivers

Close to 11% of respondents between the ages of 16 & 24 have admitted to driving under the influence of alcohol within the last 12 months.

We know it only takes one impaired driver to seriously impact the lives of many.

## Focusing In on Zoning Out

32%

of drivers have driven while fatigued – that's almost 1 in 3!

6%

of those drivers were involved in a collision as a result, showing just how dangerous zoning out can be.

36%

have driven while 'zoned out' because of:

- Driving the SAME route every day (49%)
- Driving on a LONG road (49%)
- Driving home from work while tired or BORED (37%)

